

# Community Shared Agriculture Subscription Plans



*The revolution continues!* MONFORTE RENAISSANCE 2010 has been a unique opportunity to affect directly the politics of food in Ontario. Now, yet another exciting opportunity has opened up for Monforte: *artisanal comestibles!* A new grant sponsored by OMAFRA (Ontario Ministry of Agriculture, Food and Rural Affairs) may allow Monforte's evolution to go even further, by producing our own artisanal charcuterie, preserves and baked goods.

To date, RENAISSANCE 2010 has been a tremendous success. The milk is flowing and the cheese (*oh, the cheese!*) is here. Your subscription, required to secure initial government funding for the project, will continue to help Monforte build more flavours, and more opportunities for our farmers and consumers alike.

By participating, you will join the Monforte family and current RENAISSANCE 2010 subscribers to help strengthen a business model that will continue to spearhead meaningful growth in micro-production, making a more viable way of life for farmers and shepherds while providing consumers with higher-quality products.

Like other COMMUNITY SHARED AGRICULTURE (CSA) plans, a subscription entails a prepayment in return for future delivery of product.

Participate in MONFORTE RENAISSANCE 2010 by choosing from one of our three Subscription Plans.

Your subscription cheque pre-paid dollars will help grow the new Monforte Dairy into an even better place, seeding locally-produced preserves, meats and baked goods. These comestibles, along with our cheese, will be made available over five years, once the new facilities and products are developed.

## Here's our proposition:

- Participate in a groundbreaking initiative to support micro-production in Ontario
- Become a part of the Monforte community by tracking progress on our blog, social network sites, at local farmers' markets and special events where you can help guide Monforte's evolution
- Receive an invitation to the annual MONFORTE HOOTENANNY, a good old-fashioned, all-day, smack-down of great music, remarkable food and all 'round celebration for farmers, producers and Monforte aficionados!

## Two convenient options to receive your cheese and comestibles:

**VOUCHERS:** receive vouchers to exchange for cheese and comestibles at markets, the dairy and/or participating retailers over a five-year period

**or BASKETS:** receive Monforte gift baskets delivered to you twice a year for five years

## Here are the three Subscription Plans:

	WHEEL O' CHEESE	BRICK O' CHEESE	WEDGE O' CHEESE
	\$1000	\$500	\$200
<i>Voucher Option</i>	\$1500 worth of vouchers that can be used \$300/year for 5 years	\$750 worth of vouchers that can be used \$150/year for 5 years	\$250 worth of vouchers that can be used \$50/year for 5 years
<i>Basket Option</i>	Two \$150 baskets delivered each year for 5 years (includes shipping)	Two \$75 baskets delivered each year for 5 years (includes shipping)	Not available for this plan because of shipping costs

## Ready to subscribe? Here are the steps:

- Choose a plan that fits your appetite
- Choose how you'd like to get your cheese and comestibles, through vouchers or baskets
- Complete the Subscriber Information form
- Mail the form with your cheque made payable to Monforte Dairy Company to:  
Monforte Dairy Company, 49 Griffith Road East, Stratford, Ontario N5A 6S4

[www.monfortedairy.com](http://www.monfortedairy.com)

# Subscriber Information



Ordered by:

This subscription is a gift for:

NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**Select your Subscription Plan** *(Please let us know if you would prefer to receive vouchers or baskets. See CSA Subscription Plan sheet for more detailed explanations of Subscription choices.)*

## Wheel O' Cheese Subscription (\$1000 COST; \$1500 VALUE)

- I have enclosed a cheque for \$1000
- I would like to receive vouchers *or*
- I would like to receive baskets

## Brick O' Cheese Subscription (\$500 COST; \$750 VALUE)

- I have enclosed a cheque for \$500
- I would like to receive vouchers *or*
- I would like to receive baskets

## Wedge O' Cheese Subscription (\$200 COST; \$250 VALUE)

- I have enclosed a cheque for \$200

The Wedge O' Cheese Subscription Plan will be delivered through vouchers

## Subscriber Agreement

By becoming a subscriber to MONFORTE RENAISSANCE 2010, I recognize that I am supporting a Community Shared Agricultural initiative aimed at improving livelihoods of producers and delivering higher quality product to consumers. I further recognize that there are risks associated with this subscription that may disrupt the ability of Monforte Dairy to deliver the cheese I am subscribing for, that vouchers and/or baskets are not redeemable for cash value, and that delivery of product is subject to availability. I am willing to take the risks, along with the producers, as I acknowledge the benefits success will bring to the community – and my palate!

SIGNATURE

DATE

Please sign above and mail this form (*keeping a copy for yourself*) with your cheque to:  
Monforte Dairy Company, 49 Griffith Road East, Stratford, Ontario N5A 6S4

With thanks,

A handwritten signature in black ink, appearing to read "Ruth", with a flourish underneath.

RÜTH KLAHSEN, OWNER/HEAD CHEESEMAKER